

New product release



**OS SCREEN 4K screen material
"Ultra Beads III AKIREI BU301" is launched!
A flagship model of retroreflective type screen provides
a sharp and beauty image experience in your living room.**

OSI CO., LTD. is pleased to announce the release of Ultra Beads III AKIREI (model: BU301), a superb 4K screen material that projects sharp beautiful images in living room.

AKIREI is a new addition to the OS SCREEN brand, which stands for the highest quality screens in Japan. Prior to the launch in Japan, we will be releasing a fixed frame projection screen PX.

The screen surface of the AKIREI is covered with microscopic optical lens glass balls of different sizes and is a retroreflective-type screen (Beads) finished with a unique coating. We have been working on the development of retroreflective-type screen (Beads)*1 since the 1990s, and Ultra Beads III AKIREI is the third generation of beads screen. AKIREI has concentrated its accumulated know-how and spent more than two years in trial and error to create a screen with technology and quality that is supported by its development history.

The gain of 2.02 lower than BU201 is the perfect value for avoiding the blown-up highlight, but higher gain than conventional BU202, which makes bright white expressions. The high gain projection screen generally struggles with black expression but the special coating of AKIREI reflects the true black and makes the dynamic image with a sense of depth. The high-definition expressiveness shows every single hair and grain of sand, and even gives a sense of three-dimensionality as if you could be able to touch it. The outstanding color effects are particularly good in cold colors, and the blue sky is particularly vibrant and refreshing, making it a screen that you want to keep watching. Since the retroreflective type screen is not affected the ambient light or stray light, it can be enjoyed as the 2-way theatre suitable for the living room and the dedicated theater room.

With the recent changes in lifestyles, there is an increasing demand for enjoying a large screen in the living room as a family gathering. While projectors are getting brighter and brighter, the role of the screen is especially important to enjoy a large screen in the living room where it is difficult to completely block out the light.

AKIREI is ideal for enjoying movies, sports games, animation, and video games in the living room.

We propose this screen as a casual way to enjoy large screen entertainment.

In addition to PX, we are planning to release an electric type screen in the near future.

※1 Screen with the property that reflected light returns in the same direction as incident light.



AKIREI



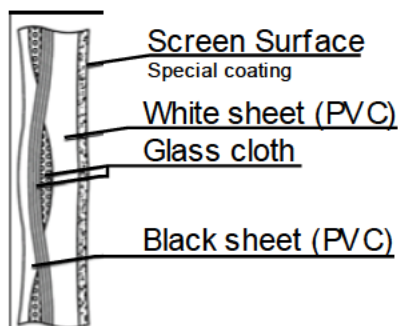
- Product Name : Ultra Beads III AKIREI
- Material Model : BU301
- Applicable body : PX (Fixed frame type) Products range as later
- Website : https://hktest.os-worldwide.com/products/screen_materials/bu301/

Main features of Ultra Beads III AKIREI (BU301)

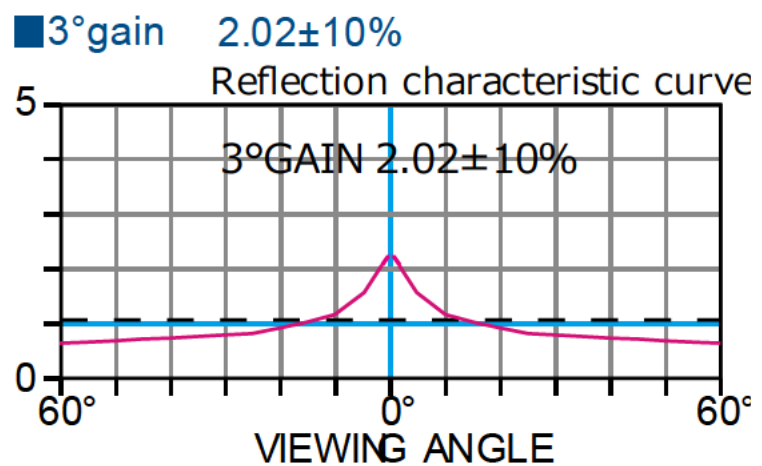
- Detailed expressive corresponding to 4K high resolution.
- The flagship of retroreflective-type screen against for the stray light.
- New lineup of OS SCREEN brand, a testament to the highest quality of screens.
- Developed as the third generation of Ultra Beads III, a retroreflective-type screen (Beads).
- Microscopic optical lens glass balls of different sizes are scattered on the screen surface and finished with a unique coating.

High brightness screen with gain 2.02 (3° gain) to project sharpness and beauty in living room.

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Microphotograph



Characteristics of PX(Fixed frame screen)



The ideal screen with the best flatness. Spring tension is applied from the top, bottom, left and right to achieve a flat surface. The weight has been reduced and the easiness of installation has been greatly improved by using new metal fittings for the corners. It also works well with Short-throw and Ultra-short-throw projectors, which have become increasingly popular in recent years. It is an ideal screen that is not easily affected by external factors such as changes in humidity. The frame is flocky finish to create a luxurious feeling.

Product specifications with PX body

Diagonal size(inch)	Model	Image size W×H(mm)	Dimensions	Weight (kg)
80	PX-080H-A-BU301	1771×996	1975×1211×42	9.6
90	PX-090H-A-BU301	1992×1121	2196×1336×42	10.6
100	PX-100H-A-BU301	2214×1245	2418×1460×42	11.0
110	PX-110H-A-BU301	2435×1370	2639×1585×42	12.8
120	PX-120H-A-BU301	2657×1494	2861×1709×42	13.5
130	PX-130H-A-BU301	2878×1619	3082×1834×42	15.3
140	PX-140H-A-BU301	3099×1743	3303×1958×42	16.4
150	PX-150H-A-BU301	3321×1868	3525×2083×42	18.0

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OSI CO., LTD. company information

Name : OSI CO.,LTD.

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Founded at : March 8 2002

Capital : 600,000HK\$

CEO : Masayuki OKUMURA

Business :

- 1.Global development of OS brand
- 2.Spread Japanese quality products to the world
- 3.Bringing global products into the Japanese market

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«Partners»

OS group is Japanese sole distributor of Optoma, Vogel's and SCREEN RESEARCH

Optoma (Taiwan)	/	One of the most popular DLP projector manufacturer in the world
Vogel's (Netherlands)	/	Manufacturer of the cool design mount equipment for such as flat display
SCREEN RESEARCH (Italy)	/	Manufacturer of high-quality sound screen certified THX and ISF